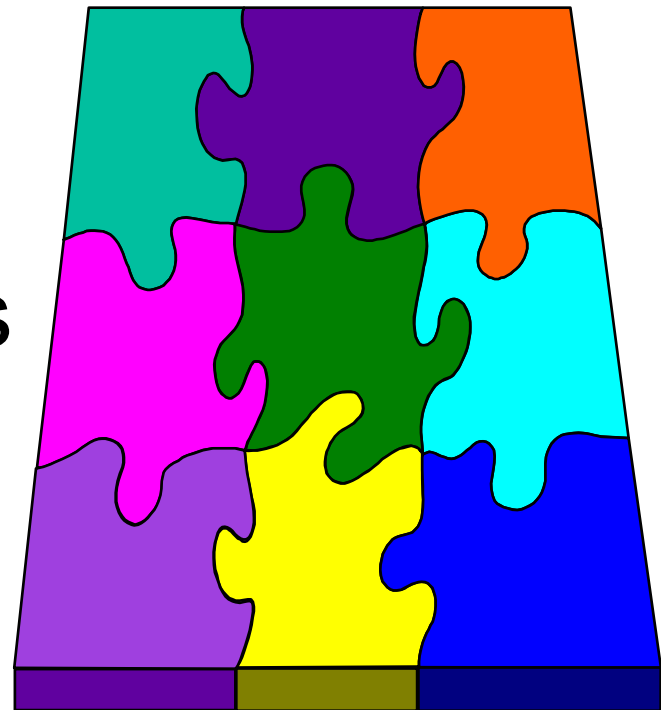


Embedding change – a strategic approach

From Marsh S and Macalpine M 1995
Our Own Capabilities, London: King's
Fund drawing on the 7 S model

Embedding change - making it 'stick'

- cultural approaches
 - skills, shared values, style
- procedural approaches
 - strategy, structure, systems



Failing to achieve change

- doing either rational planning or totally responsive incrementalism
- attention only on procedural or cultural approaches

i.e. not a strategic approach which involves both

